

Vélo Mondial

SPICYCLES



Sustainable Policies for Cities on Cyling

Local Solutions to Global Issues

Vélo Mondial

SPICYCYCLES

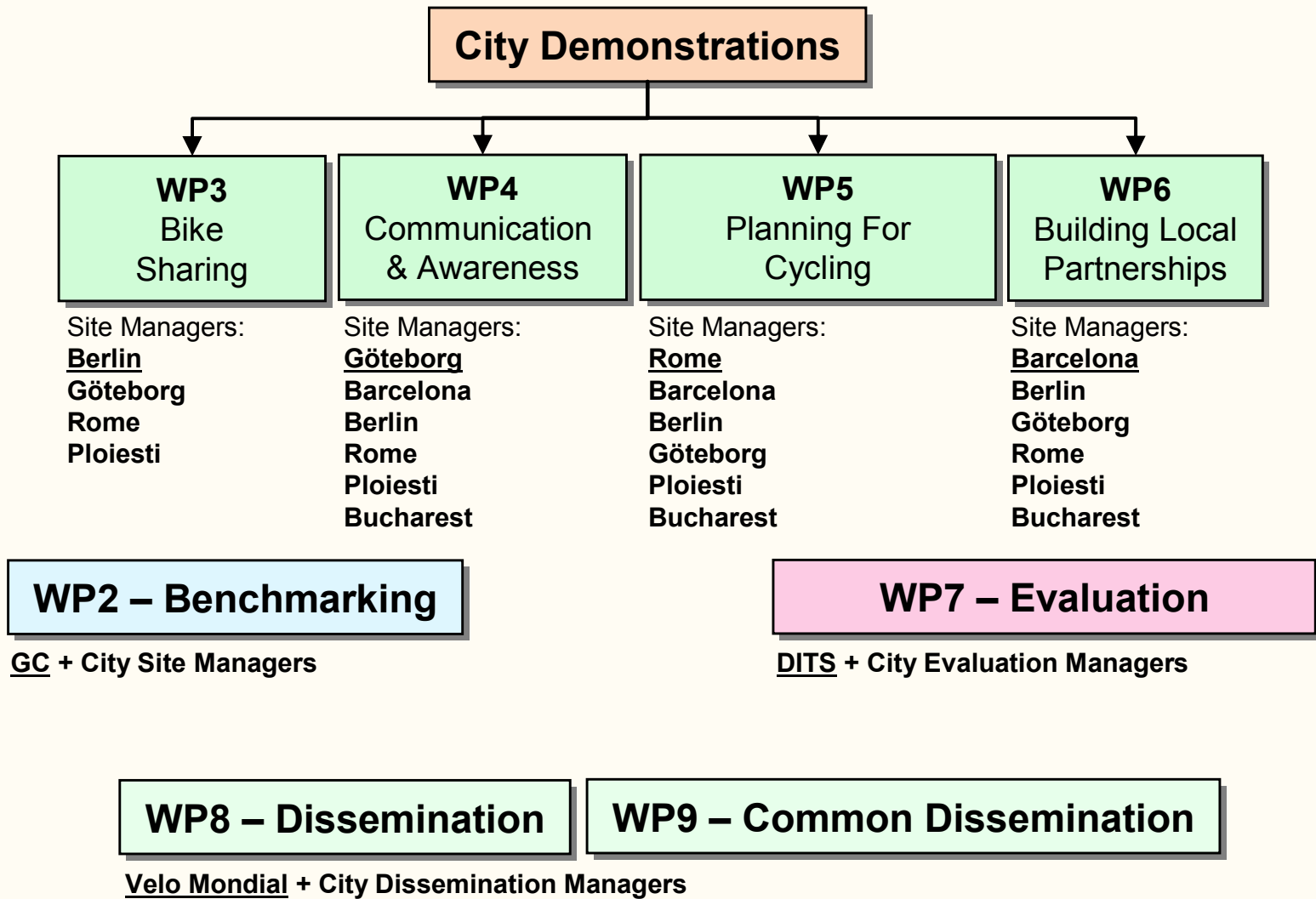


- A **city-driven** European effort seeking to increase the *modal share* of cycling.
- A **mix of policy and technical measures** aiming to *transfer knowledge, support and promote* the use of cycling
- A **collaborative action** that intends to *change attitudes, improve urban air quality, reduce energy consumption and fully integrate cycling in urban planning*

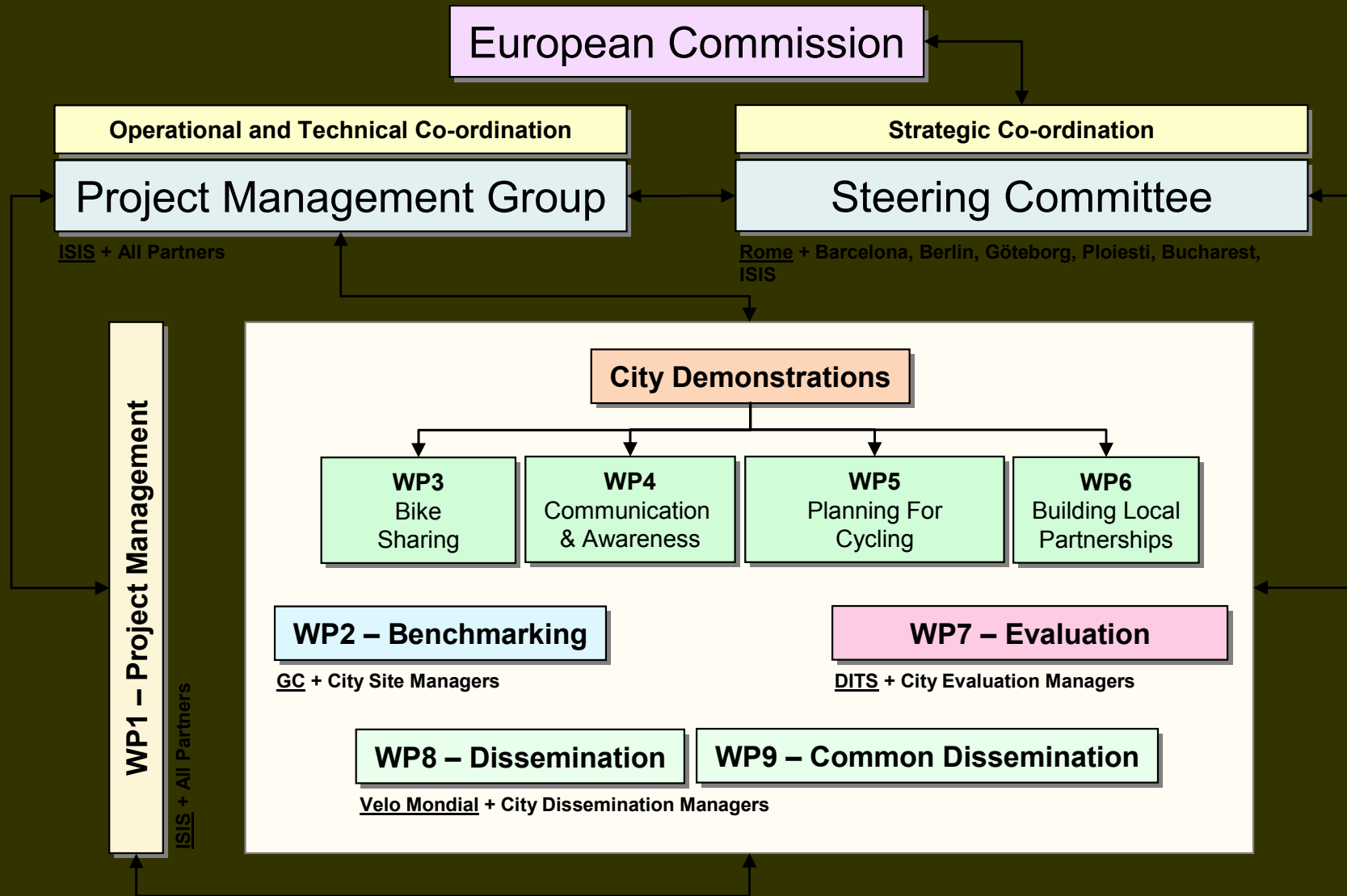
SPICYCLES – What kind of actions?

WP1 – Project Management

ISIS + All Partners



SPICYCLES – How is it structured?



Vélo Mondial

SPICYCYCLES



The cities will work on :

- Bike-Sharing
- Communication/Awareness
- Planning for Cycling
- Building Local Partnerships

Local Solutions to Global Issues

Vélo Mondial

SPICYCYCLES



Vélo Mondial is in charge of:

- Dissemination:

Vélo Mondial will disseminate the local experiences and the results obtained to a wide European audience.

Vélo Mondial

SPICYCYCLES



Velo Mondial will make WebPages reflecting the overall results of City Cases:

- cycling modal share,
- energy consumption,
- emissions,
- attitudinal change.

Vélo Mondial

SPICYCLES



- Velo Mondial will make
- Electronic Newsletters
- a General information Invitation Leaflet

Vélo Mondial

SPICYCYCLES



Velo Mondial will design and fill with Databases:

- Website with an interactive map of Europe and the rest of the world
- Based on Google Earth (professional version)
- Reflecting City Information on Cycling

Vélo Mondial

SPICYCLES



Velo Mondial will award cities with a Bicycle
friendly Community Award

Local Solutions to Global Issues

Vélo Mondial

SPICYCYCLES



Awards can be granted in:

- BRONZE,
- SILVER,
- GOLD
- PLATINUM

Local Solutions to Global Issues

Vélo Mondial

SPICYCLES



- Awards are based on the Velo.Info benchmark tool.
- Cities who want to benchmark themselves, please visit www.velo.info
- Spicycles intends to benchmark at least 65 cities, but hopefully some hundreds in the years to come; you can make your city part of Spicycles.

Vélo Mondial

SPICYCLES



AWARDS FOR 2006 WILL BE PRESENTED TO:

Local Solutions to Global Issues

Vélo Mondial

BRONZE

— CITY OF TSHWANE

Local Solutions to Global Issues

Vélo Mondial

SILVER

- DUBLIN
- STELLENBOSCH
- TRONDHEIM

Local Solutions to Global Issues

Vélo Mondial

An abstract graphic featuring three curved lines that originate from the left side and curve upwards and to the right. The top line is blue, the middle line is green, and the bottom line is orange. They are set against a dark blue background.

GOLD

LYON

VILLE DU PORT

CAPE TOWN

PORTLAND

Local Solutions to Global Issues

Vélo Mondial

Platinum

- AMSTERDAM
- DUMFRIES
- TILBURG

Local Solutions to Global Issues

Vélo Mondial



**MOVILZATION THE MOVIE: PLAYING NOW IN THIS HALL
AFTER THE BREAK**